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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CERTIFICATE OF MAILING

I hereby certify that on April 27, 2005, which is the date I am signing this certificate, I am depositing this correspondence the United States Postal Service, first class mail, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Jessica Brown

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicant: ALSARRAF et al.

Serial No.: 10/821,654

Filed: April 9, 2004

Title: TARGETED EMAIL PROMOTION

Atty. Docket No. 068983-0013

Examiner: Unknown

Group Art Unit: 2142

INFORMATION DISCLOSURE STATEMENT
UNDER 37 C.F.R. § 1.56

Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, Applicant brings the references listed on the attached Form PTO-1449 to the examiner's attention. 37 C.F.R. § 1.56. These references may be material to examination of the above-identified application. Please do not construe the filing of this information disclosure statement as a representation that applicant has made a search (37 C.F.R. § 1.97(g)), or as an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists. We are not enclosing copies of the cited documents.

This Information Disclosure Statement is being submitted:

- ☒ 1. Within three months of the filing date of a national application other than a continued prosecution application under 37 CFR 1.53(d), or within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office action on the merits, and therefore, Applicant believes no fee is required;
- ☐ 2. After the period specified in paragraph (1) hereinabove of this section, but is being filed before the mailing date of either a final action under 37 CFR 1.113, or a notice of allowance under 37 CFR 1.311, or an action that otherwise closes prosecution in the application, and is accompanied by one of the following:
- ☐ (a) A statement that either:

- (i) Each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement;

OR

- (ii) No item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement;

OR

- ☐ (b) The fee of \$180 for filing of an Information Disclosure Statement as set forth in 37 C.F.R. 1.17(p).
- ☐ 3. After the period specified in paragraph (2) of this section, but is filed on or before payment of the issue fee and is accompanied by both:
 - ☐ (a) A statement that either:
 - (i) Each item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement;
 - OR
 - (ii) No item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement;
- ☐ (b) The fee of \$180.00 for filing of an Information Disclosure Statement as set forth in 37 CFR 1.17(p).

Applicant would appreciate the Examiner initialing and signing a copy of Form PTO-1449, transmitted herewith, indicating that the information has been considered and made of record herein.

In the unlikely event that the transmittal letter is separated from this document and the Patent Office determines that an extension and/or other relief is required, Applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the

cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 501946** referencing order number **068983-0013**.

April 27, 2005



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|---|---|----|---|--------------------------|------------------------|
| Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i> | | | | Complete if Known | |
| | | | | Application Number | 10/821,654 |
| | | | | Filing Date | April 9, 2004 |
| | | | | First Named Inventor | ALSARRAF et al. |
| | | | | Art Unit | 2142 |
| | | | | Examiner Name | Unknown |
| | | | | Attorney Docket Number | 068983-0013 |
| Sheet | 1 | of | 1 | | |

U.S. PATENT DOCUMENTS

| Examiner Initials* | Cite No. ¹ | Document Number | Issue Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document |
|--------------------|-----------------------|---|--------------------------|--|
| | | Number -Kind Code ² (if known) | | |
| | 1 | US-5,418,908 | 05-23-1995 | KELLER et al. |
| | 2 | US-5,717,923 | 02-10-1999 | DEDRICK |
| | 3 | US-5,933,811 | 08-03-1999 | ANGLES et al. |
| | 4 | US-5,948,061 | 09-09-1999 | MERRIMAN et al. |
| | 5 | US-6,205,432 | 03-20-2001 | GABBARD et al. |
| | 6 | US-6,275,850 | 08-14-2001 | BEVDA et al. |
| | 7 | US-6,327,612 | 12-04-2001 | WATANABE |
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| Examiner Signature | | | Date Considered | |
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| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date | Name of Patentee or Applicant of Cited Document |
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| | 10 | 2002/0002509 A1 | 01-03-2002 | WAGORN et al. |
| | 11 | 2002/0010747 A1 | 01-24-2002 | JAEHYUK-HWANG |
| | 12 | 2003/0135499 A1 | 07-17-2003 | SCHIRMER et al. |
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Applicant's unique citation designation number (optional). ²Applicant is to place a check mark here if English language translation is attached.